

**THE FUTURE OF  
STEERING & SUSPENSION  
IN YOUR HANDS**



# STEERING IN SAFETY

Everything is constantly changing, particularly in the steering and suspension industry. New technologies are always on the horizon, as well as new trends in consumer behaviour and preferences. Sidem has always been ahead of developments in our sector.

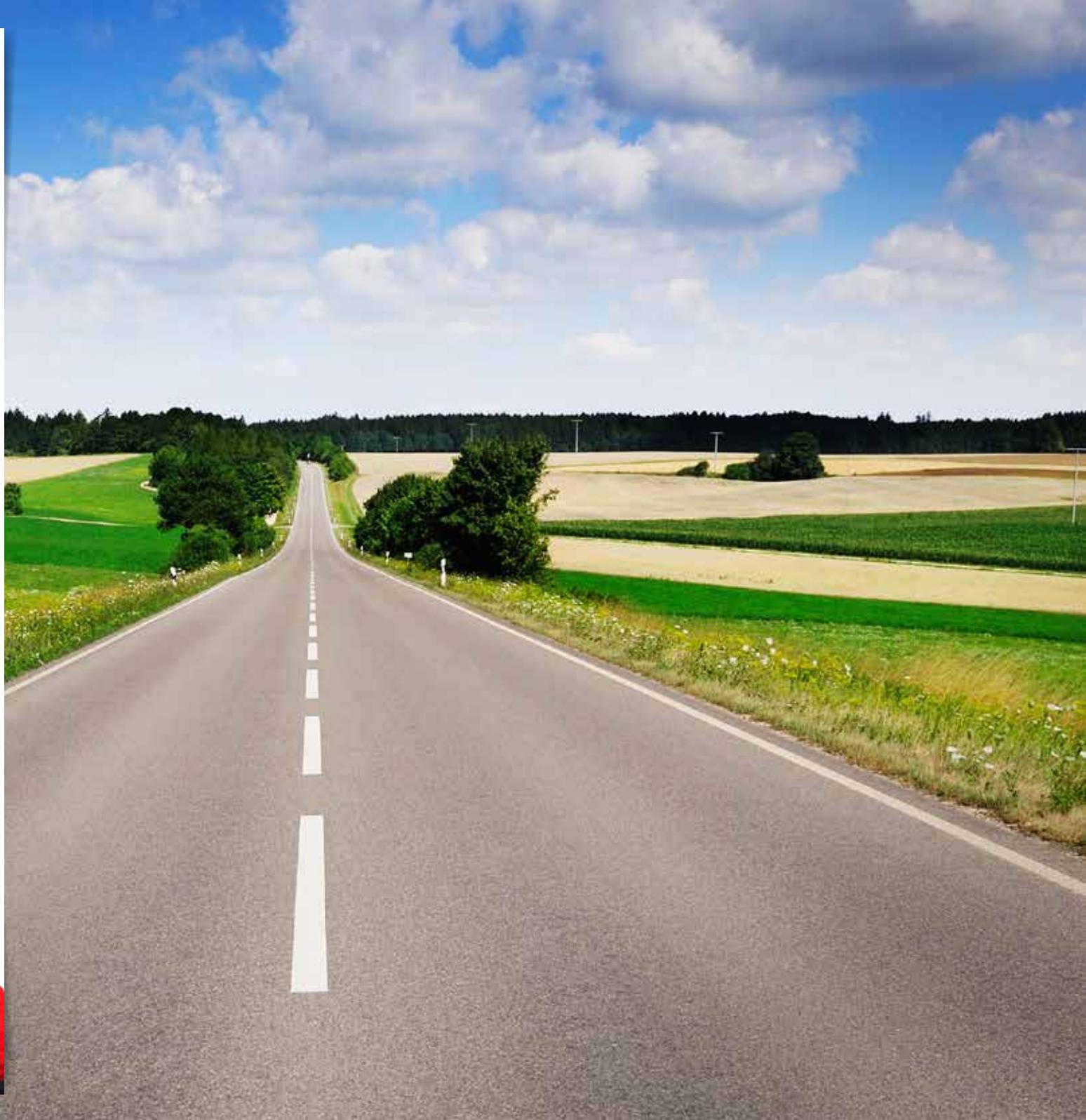
What has not changed – and never will – is Sidem's focus on safety and quality. "Steering in safety" is the keystone on which we build our activities. We work hard to ensure this quality is delivered through the finest products in the market and in the way we work with our partners and customers.

We assure you, delivering quality is more than a slogan. With Sidem, you can build on a sustainable partner.

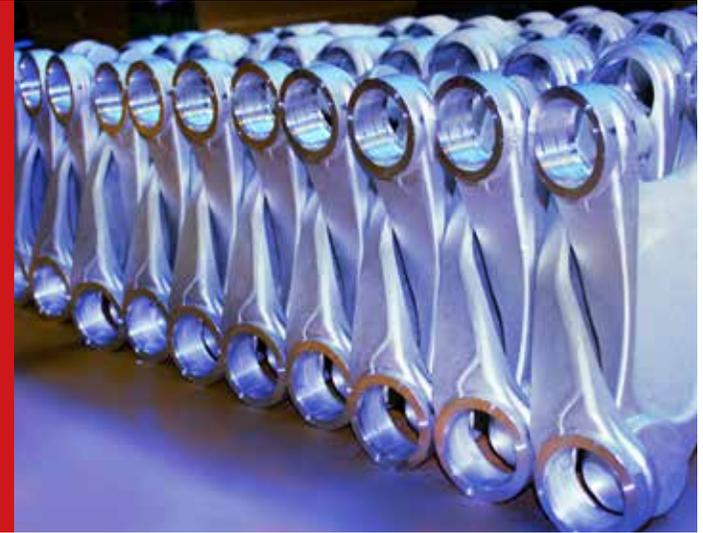
Our best regards,



Gwen Verfaillie  
*Managing Director*



# EXPERTISE & INNOVATION: DRIVING FUTURE BUSINESS



**Sidem brings more than eighty years of experience and know-how to the business. Our company combines the no-nonsense approach of a healthy family business with the ambition of a flourishing multi-national. We are the oldest brand in chassis parts and proud of it. Proud of our rich past and looking ahead to a brilliant future.**

Although Sidem was founded in 1933, the company as we now know it today is the result of the dedication of Walter Verfaillie, who took over in 1986. He turned the small family company into the European reference in steering and suspension components.

By focusing on customer needs and new technologies, Sidem ensures you get the best products, made in our own plants in Hungary and Romania. Service is vital in this sector. Here also, Verfaillie improved delivery by creating a fully automated distribution plant in Gullegem, Belgium. Further vertical integration with our own forging facilities results in more flexibility and a faster time-to-market for new references – a critical factor for success.

This focus on quality at every level is reflected in Sidem's EU-quality label, a particular point of pride for us.

Sidem embraces the future. We focus on smart investments and continuous improvement to maintain the highest quality. All this, with the human touch of a close-knit family company. We are different where it counts – and proud of this.

Steering in safety: our expertise, your future.

# STEERING & SUSPENSION: OUR DOMAIN OF EXCELLENCE

As the leading European manufacturer, Sidem offers the most extensive range of steering and suspension parts for both the automotive aftermarket and original equipment market. Ever since the company was launched in 1933, we have striven for excellence in everything we do, resulting in high-quality products and first-class service.

## > The oldest brand in chassis parts

Sidem has been active for more than 80 years, making it the oldest brand in chassis parts in Europe. Today, Sidem employs a workforce of more than 400 people and is the reference in steering and suspension parts, with the most comprehensive range in Europe.

## > Our markets

Sidem is active in steering and suspension components. Our in-house R&D department designs and refines products tailored to customer requirements for:



CARS & LIGHT  
COMMERCIAL VEHICLES



TRUCKS  
& BUSES



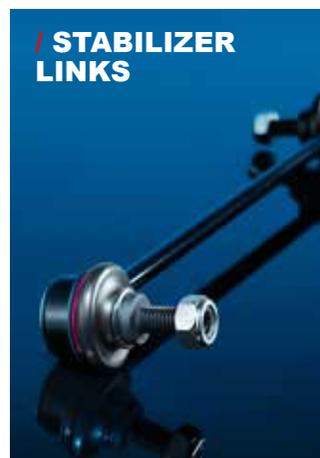
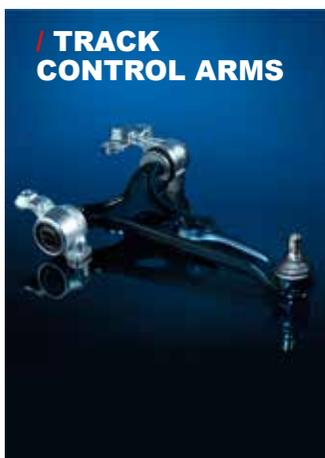
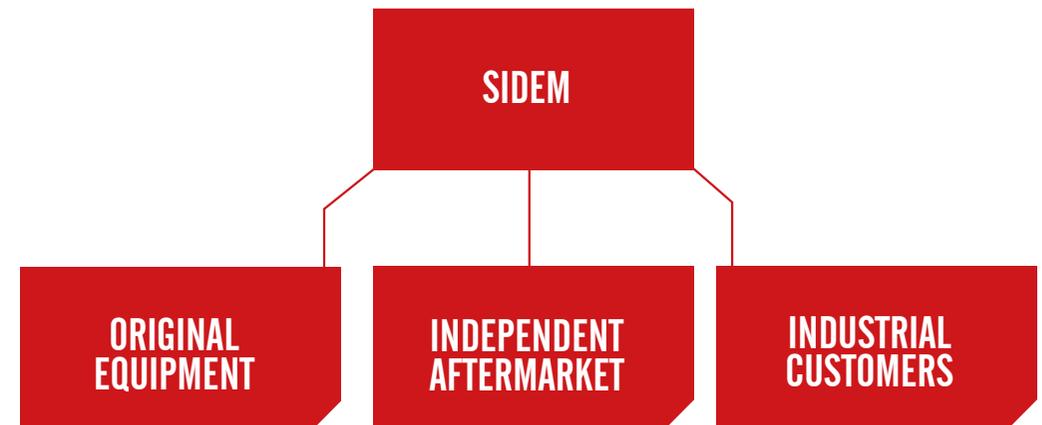
CUSTOMER  
SPECIFICATIONS

## > Distribution channels

From the fully automated distribution centre in Belgium, Sidem ships products fast and efficiently through three distinct channels to more than 90 countries worldwide. Furthermore, in the Independent Aftermarket channel, we strictly adhere to an IAM distribution policy of only selecting A-rated distributors and limiting their number per country.

## > The widest range

Sidem is the reference on the market for steering and suspension parts, with the broadest range in Europe for the independent aftermarket.



# FROM DESIGN TO SHIPPING

Sidem has a clear focus on steering and suspension manufacturing. The entire production process takes place within the company: from design to shipping. That makes Sidem truly unique, being the only fully vertical integrated supplier in Europe. Everything we produce is built and tested through our reverse engineering procedure of original equipment (OE) parts. As thus, safety and quality of our aftermarket parts are assured.

Customers and partners choose Sidem as their preferred partner for our long-term focus and commitment to new technologies, both in development, production, distribution and customer service.



## ➤ State-of-the-art engineering

The R&D department is key and ensures constant improvement of products and production processes. Reverse engineering technology guarantees that the quality of our products is at least equal to OE quality.

We make 3D simulations of each part with Unigraphics software. Original parts are further perfected and prototypes are extensively tested and adjusted with a single objective: the absolute safety of the end-user.



## ➤ Intensive prototype testing

Perfection can only be achieved through intensive testing. To that end, Sidem owns a state-of-the-art test centre. These facilities allow us to guarantee the safety of our products with zero fault tolerances.

All new prototypes are subjected to various tests under different conditions. Only prototypes that pass these durability tests can be brought into production.



## ➤ High-tech production facilities

Sidem is continually searching for ways to refine and improve production processes. Advanced CNC machinery, made-to-measure assembly lines and in-house automation processes guarantee an industrial production capacity accommodating every demand.

Because quality and safety are of primary importance, we constantly monitor the production process from entry control to the delivery of our products.



## ➤ Fast & flexible distribution

The fully automated distribution centre in Belgium is Sidem's flagship. From here products are shipped fast, flexibly and correctly to more than 90 countries worldwide.

The parts are automatically taken from stock, packaged and labelled according to the customer's requirements. All orders are delivered from stock within five days, with a minimum delivery rate of 96%.



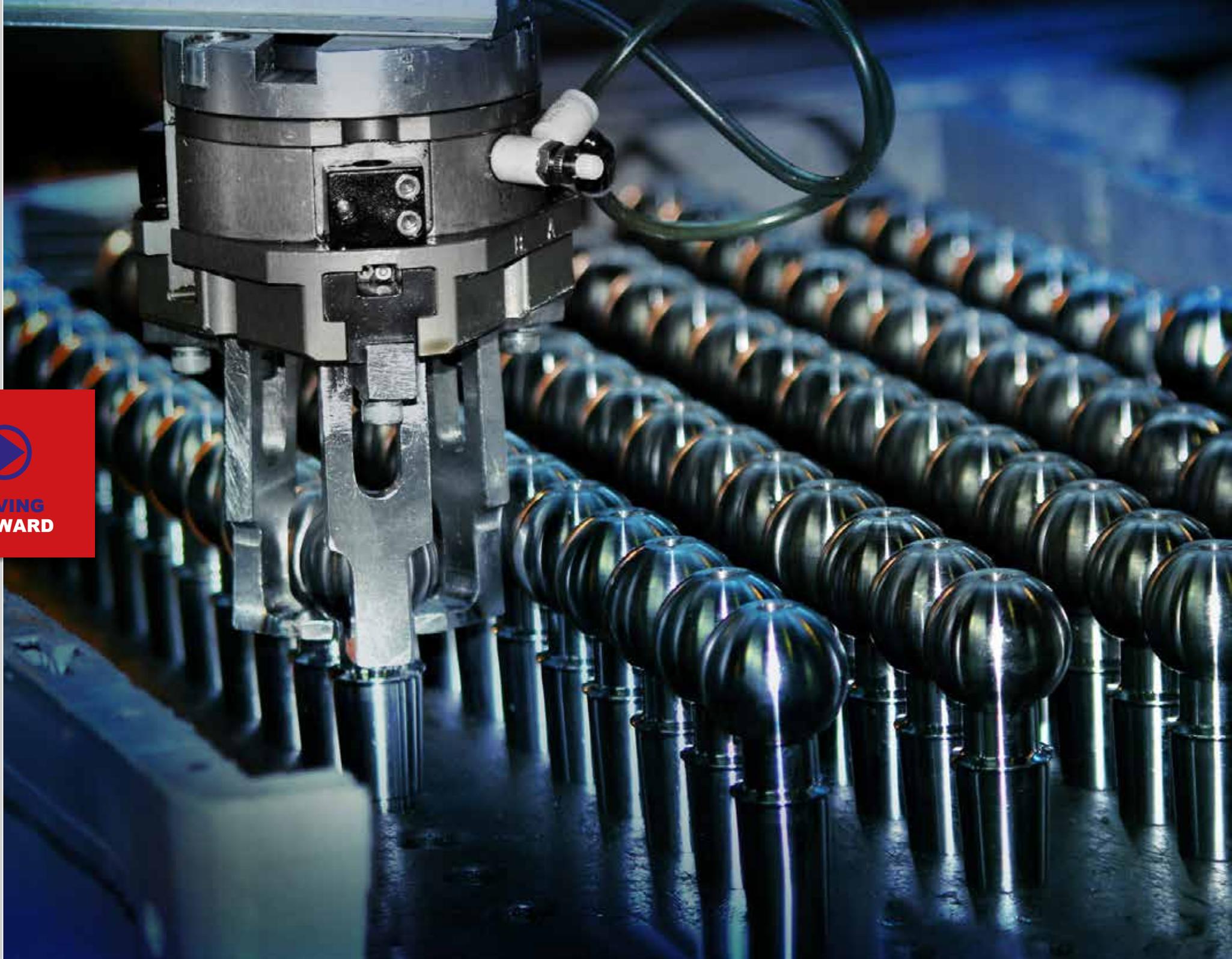
## ➤ **First-class customer service**

We understand your needs and standards through many years of experience and our expertise dealing with end-users. Based on this deep understanding of the customers' business needs, we evolve an anticipative approach to designing, developing and delivering products.

Because all designing, developing and testing of our products takes place in-house, we promise you fast and flexible service. Our promise translates into a major competitive advantage, as you no longer need to maintain a large inventory. Our speed of delivery makes that unnecessary.

A quick synopsis of the tools we put at your disposal includes: Tecdocs, catalogues, permanent training, installation and assembly manuals with QR scanning for easy access to information.





**MOVING  
FORWARD**

# OUR ASSETS, YOUR ADVANTAGES

## ➤ The widest range

Sidem is the reference on the market for steering and suspension parts, with the broadest range in Europe. With Sidem, you are able to get all needed parts from one supplier.

## ➤ Fast introduction of new references

Owning and maintaining complete production and testing facilities allows Sidem to act with great flexibility. You will always be ahead of competition as little time is required for us to market new references.

## ➤ First-class customer service

Sidem delivers high quality products and has a customer-driven approach with a deep understanding of the end-users' needs.

Thanks to in-house manufacturing and a modern distribution centre, we deliver parts within 5 days. Due to this, you don't need to invest in a large and expensive inventory.

## ➤ Quality and safety guaranteed

Quality assurance is an absolute priority. Starting with the delivery of the raw materials we carry out a strict quality control. Our R&D department works towards a constant improvement of products and production processes. Here quality, efficiency and safety are key.

Standardized procedures and precision equipment ensure a watertight system for quality assurance.

Our products carry a EU-quality logo to guarantee a lasting quality. They are made and tested in Europe.

Besides traditional quality labels, Sidem also has the ISO/TS 16949 certificate, the quality benchmark for delivery to the automotive industry.



# OUR NUMBERS

8.000 references in stock



Distributes to more than 90 countries

Output/day:  
35.000 units



Your professional partner for more than 80 years

Employs over 400 people



50.000 m<sup>2</sup>  
production facilities

# OUR VALUES

> Proud to be different



> Clear focus



> With a human touch



> Flexibility





Doing business is a matter of trust. In the end, you just want to rely on a high quality product and on the service of the people who supply it. That's why Sidem has an open company structure in which employees can develop their talents and responsibilities. It's the perfect base for a long-lasting relationship and – more important – it has a positive effect on our customers.

With a human touch, Sidem makes a real difference in a high-tech industry. We believe that working with Sidem is a nice experience. We just love what we do, and it's that energy that keeps us going.

We embrace the future.



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