

# SIDEM STEERING & SUSPENSION PARTS: 90 YEARS OF EXPERTISE

*This year, Sidem celebrates its 90th anniversary. The manufacturer specializes in the design and production of steering and suspension parts for the aftermarket. All parts are produced in Europe and meet or exceed OE quality. Thanks to its own R&D, manufacturing and central warehouse, the specialist can guarantee the highest level of service to its customers worldwide. Sidem's expertise lies not only in the quality of the parts but also in the highest level of products available and services within the aftermarket automotive industry.*

## 4 million parts in stock

Sidem is an aftermarket expert with a 100% focus on steering and suspension parts: track control arms, ball joints, axial joints, tie rod ends, silent blocks, stabilizer links, strut mounts, and steering rack gaiters. The European manufacturer has the largest range of products available within the industry and has the solution for almost all European and Asian personal and light commercial vehicles. They have a coverage of 95% with 9,000 part references and over 4 million parts deliverable from stock. Quality is also embedded in the service and Sidem delivers on its promises with a service level of 98%, the highest score in the industry. That's why distributors worldwide rely on the family-owned company. In South Africa, Sidem is proud to have Masterparts as their partner distributor.



## Own production in Europe

All parts are developed with the longest lifetime, easy installation and maximum road safety in mind. Sidem focuses on excellent product portfolio management and its own R&D, with all products being developed and manufactured in Europe. If Sidem believes that OE quality can be improved upon, based on experience, the part is re-engineered. As a manufacturer for the automotive industry, Sidem is audited by third-party organizations. The Quality Management System is accredited in accordance with ISO 9001, ISO 14001, and ISO 45001. Sidem is also certified to IATF 16949. It's worth noting that Sidem is an OEM supplier to prestigious car brands like Porsche and McLaren.



## Family-owned craftsmanship

Sidem is an independent, family-owned business that was acquired 40 years ago by Walter Verfaillie. When he passed away, his daughter Gwen became CEO. With Gwen at the steering wheel, Sidem continues the direction set by her father, remaining loyal to the key values of reliability, stability, and expertise.

Gwen Verfaillie  
(CEO), Sidem



Gwen Verfaillie, the CEO of Sidem, states, "It is very clear that Sidem will continue to focus on customer satisfaction and premium quality products within steering and suspension parts, with the highest coverage and service level. Furthermore, we will continue to grow by establishing strong partnerships with distributors and expanding our international footprint. We are committed to going the extra mile and maintaining close relationships with our distributors, who are our most valued partners. This is our promise and our source of pride."

Masterparts, a leading distributor of automotive parts, has been the official distributor for Sidem in South Africa for almost a decade. "When it comes to OE quality, range and availability, Sidem does not disappoint and are the leaders in their field" says Chris O'Carroll, MD of Masterparts.



With 12 branches across Western Cape, KwaZulu-Natal and Namibia you will readily find your Sidem steering and suspension parts in no time at all. Masterparts has been serving the South African automotive sector for nearly 50 years, currently offering a range of over 55,000 part items for over 4,000 vehicle models. For more information visit their website: [www.masterparts.com](http://www.masterparts.com).

